

## **Associate Pastor: Youth, Young Adults & Social Media**

*"God's family – knowing, growing and serving, in Christ's love"*

The Barrie Free Methodist Church (BFMC) is looking to hire a Full Time Associate Pastor with a focus on Youth, Young Adults & Social Media. This is a permanent full time position beginning September 1, 2020.

### **Objective:**

This individual must be gifted and passionate about connecting with Youth and Young Adults ages 10 to 25 in our church and community, with an ability to monitor all aspects of social media. As part of this position, the Associate Pastor will be responsible for the development and healthy functioning of ministries and programs that will grow our Youth and Young Adults in their faith and effectively use Social Media in promoting the ministry of BFMC.

### **Core Responsibilities:**

#### **With regards to Youth and Young Adults 30 hours/week**

- Jr. Youth, Sr. Youth & Young Adult Weekly programming & involvement in special events that may occur in person or online
- PLAN TO PROTECT responsibilities (Executing training for our internal Safe Kids Program)
- Play an active part of the leadership team of BFMC
- Administrative duties including updates to the Lead Pastor, budgeting and long term planning
- Effectively build, train and mentor a team of people to help accomplish the objectives of BFMC.

#### **With regards to Social Media 10 hours/week**

- Oversee the church's social media platforms – (Facebook/Instagram/TikTok/SnapChat)
- Advise & train staff with regards to policy and best practices when using Social Media
- Effectively build & mentor a team of people to create, manage and improve content for each Social Media platform.

### **Characteristics:**

- Passionate about Jesus & engaging Youth and Young Adults. Proven interpersonal & conflict management skill.
- Creatively teach and model God's Word in various settings and to various audiences. Regularly communicate with all stakeholders (Official Board, Staff, Parents, Youth and Young Adults etc).
- Self-directed, high-energy, enthusiastic and self-motivated.
- A good understanding of Social Media in order to cultivate engagement with the people of Barrie and beyond.
- Willing to make decisions in keeping with the vision, policies, core values and practices of BFMC and the Free Methodist Church in Canada.

### **Required Skills/Abilities:**

- Strong written and verbal communication with a commitment to excellence & professional development
- Manage time and resources with efficiency and integrity
- Project Management & Strategy Development
- An ability to work quickly and with deadlines
- Understanding design layouts for digital devices and Website Design
  - Proficiency in Adobe Creative Cloud, social media platforms and related marketing software, MS, Mac and PC OS, Zoom and video-chatting platforms. Experience with email marketing software is a plus.

### **Minimum Qualifications:**

- Experience working with Youth & Young Adults & a history of active ministry in a local church.
- Completed education in a relevant post-secondary program or equivalent life experience.
- Broad knowledge and experience in:
  - Major social media channels such as Facebook, Instagram, YouTube, TikTok, SnapChat
  - Church-based communications and marketing.

**Remuneration:** Paid Full Time Position with Benefits.

### **Application Process:**

1. If you are sensing God's call to The BFMC family, please send a cover letter, current resume and 3 references to: Rev Jennifer Wagar, BFMC Lead Pastor: [jenn@bfmc.org](mailto:jenn@bfmc.org).
2. Your resume and letter must be received by July 31, 2020. You will be notified when your resume has been received, and to inform you if you will or will not be continuing in the interview process.